

GAME 2023 CONFERENCE AGENDA

ZADAR, CROATIA

16-17 JUNE, 2023

Friday, June 16, 2023

9:00 am to 10:00 am

Registration and reception

Opening ceremony

10:00 am to 11:00 am

Keynote: Goran Karanović, PhD

“Financing Higher Education and the Effect of Moral Hazard”

Session 1

Session chair:

Tomislav Klarin, PhD

11:00 am to 12:30 pm

1. Person-organization fit and togetherness at work in (post)pandemic times. A comparative study in the service sector under the aspect of digitization and alienation

Daniela Ludin, Markus Holler, Erika Mueller & Wanja Wellbrock

2. The usage of eye tracking technology of consumers in applied microeconomics

Anita Peša, Marko Valčić, Ana Maria Smokrović & Izabela Laura

3. Corporate social responsibility and forward default risk under firm and industry heterogeneity

Muhammad Mushafiq

4. Sustainable tourism management: Challenges in the context of bathing sites water quality dependence on energy consumption and agricultural research & development

Sonja Brlečić Valčić, Dijana Čičin-Šain & Josipa Perkov

12:30 pm to 1:00 pm

Coffee break

Session 2

Session chair:

Gabrijela Vidić, PhD

5. Mutual perception and cooperation of journalists and public relations professionals working in Croatian public and state institutions

Matea Cvjetković, Željka Perić & Kristina Čirjak

1:00 pm to 3:30 pm

1. The dimensions of storytelling and their influence on the effectiveness of destination brand communication: a theoretical overview

Lidija Bagarić

2. Analysis of viticulture and winemaking in the Republic of Croatia through economic aspect and the influence of climate changes

Domagoj Karačić, Natko Klanac & Ivana Olivari Provči

3. The European Union integration process of the Republic of Croatia in the context of political culture

Maja Bolanča Fumić & Mihael Plećaš

4. Conceptualisation of the Sharing Economy as a Sustainable Form of Business Future: a literature review

Franko Majdak

5. Impact of taxation from wages on tax avoidance or tax evasion: Case study in Croatia

Vlasta Roška

4:00 pm to 6:00 pm

Optional sightseeing of the city with a tourist guide

Official conference dinner – open table

Restaurant Barbakan

6:00 pm to 8:00 pm

(Location: Rudera Boskovicica 5, Zadar)

Saturday, June 17, 2023

Session 3

Session chair:

Jurica Bosna, PhD

9:00 am to 10:30 am

1. How important are nutritional strategies for rural tourism?

Silvije Jerčinović, Kristina Svržnjak & Sandra Kantar

2. Professional chambers and their influence on facilitating access to the labor market for regulated professions through the implementation of regulations

Silvija Zec, Ana Markuz & Radmila Pavličić

3. Challenges of digital diplomacy

Radmila Pavličić, Olja Vori & Anita Bukovec

4. Challenges of Croatian economic diplomacy in the international environment

Anita Bukovec, Ana Markuz & Silvija Zec

10:30 am to 11:00 am

Coffee break

Session 4

Session chair:

Bojan Morić Milovanović, PhD

11:00 am to 12:30 am

1. Impact of EU funds on the development of entrepreneurship on the example of Zadar County

Gordana Jurić Veselinović, Jurica Bosna & Ariana Ergović

2. ESG scores-based assessment of the impact of macroeconomic factors on stock prices: a cross-sectoral approach

Greta Keliuotytė-Staniulėnienė & Joana Mačėnaitė

3. Using ANFIS to analyze the effects of joining the EUROZONE on economic growth

Sonja Brlečić Valčić, Jurica Bosna & Berislav Bolfek

GAME

1ST CONFERENCE ON GLOBAL ADVANCES IN MANAGEMENT AND ECONOMICS - GAME CONFERENCE 2023

E-MAIL: info@gameconference.io

WEB: <https://gameconference.io>

4. Transfermarkt estimates of player values in top-division Croatian football

Denis Alajbeg

5. An expository analysis of the consequential loss (business interruption) policy in light of COVID-19 and the UK and SA litigation **[online]**

Penelope Spentzouris

Conference Venue:

University of Zadar

Street: Obala Kralja Petra Kresimira IV.
No. 2

City: HR-23000 Zadar, Croatia

Main Hall

Online:

Via Google Meet.

*Link will be sent to the registered participants
via e-mail prior to the session.*

Organized Sightseeing Tour:

In front of the conference venue

Official Dinner – Restaurant Location:

Street: Rudera Boskovicica 5

City: HR-23000 Zadar, Croatia

Organizers:



University of Zadar
Universitas Studiorum
Jadertina | 1396 | 2002 |



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