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📍 Work: Ul. Dr. Franje Tuđmana 24i, 23000 Zadar (Croatia)

WORK EXPERIENCE

🏢 *University of Zadar, Department of Economics – Zadar, Croatia*

Address: Ul. Dr. Franje Tuđmana 24i, 23000, Zadar, Hrvatska, Zadar (Croatia) | Website: www.unizd.hr | Business or sector: Education

Associate professor (MBZ: 339543)

[02/2024 – Current]

🏢 *University of Zadar, Department of Tourism and Communication Studies – Zadar, Croatia*

Address: Ul. Dr. Franje Tuđmana 24i, 23000 Zadar (Croatia) | Website: www.unizd.hr | Business or sector: Education

Assistant professor (MBZ: 339543)

[10/2018 – 02/2024]

🏢 *University of Zadar, Department of Tourism and Communication Studies – Zadar, Croatia*

Address: Ul. Dr. Franje Tuđmana 24i, 23000 Zadar (Croatia) | Website: www.unizd.hr | Business or sector: Education

Postdoctoral researcher (MBZ: 339543)

[09/2017 – 10/2018]

🏢 *University of Zadar, Department of Tourism and Communication Studies – Zadar, Croatia*

Address: Ul. Dr. Franje Tuđmana 24i, 23000 Zadar (Croatia) | Website: www.unizd.hr | Business or sector: Education

Teaching and research assistant (MBZ: 339543)

[03/2011 – 09/2017]

🏢 *Merkur trgovina doo – Donji Stupnik, Croatia*

Address: Gospodarska ulica 5, 10255 Donji Stupnik (Croatia) | Business or sector: Wholesale and retail trade; repair of motor vehicles and motorcycles

Salesperson - sales to legal entities

[11/2008 – 03/2011]

🏢 *Bagat trgovina doo – Zadar, Croatia*

Address: Nikole Tesle 13, 23000 Zadar (Croatia) | Business or sector: Wholesale and retail trade; repair of motor vehicles and motorcycles

Sales Manager

[04/2008 – 10/2008]

 **Tekstil doo – Zadar, Croatia**

Address: Gospe od zdravlja 1, 23000 Zadar (Croatia) | **Business or sector:** Wholesale and retail trade; repair of motor vehicles and motorcycles

Sales Promotion Manager

[01/2007 – 04/2008]

 **Tankerkomerc dd – Zadar, Croatia**

Address: Obala kneza Trpimira 2, , 23000 Zadar (Croatia) | **Business or sector:** Wholesale and retail trade; repair of motor vehicles and motorcycles

Trainee

[03/2006 – 01/2007]

EDUCATION AND TRAINING

Doctor of Science in the field of social sciences, economics (PhD)

Faculty of Economics, University of Rijeka [2011 – 2017]

Address: Ulica Ivana Filipovića 4, 51000 Rijeka (Croatia) | **Website:** www.efri.hr | **Level in EQF:** EQF level 8

Master of Economics (M.A.)

Faculty of Economics, University of Zagreb [1999 – 2005]

Address: Trg J. F. Kennedyja, 10000 Zagreb (Croatia) | **Website:** www.efzg.hr | **Level in EQF:** EQF level 7

Gymnasium

Gymnasium Juraj Barakovic Zadar [1995 – 1999]

Address: Perivoj Vladimira Nazora 3, 23000 Zadar (Croatia) | **Website:** www.gimnazija-jbarakovica-zd.skole.hr | **Level in EQF:** EQF level 4

LANGUAGE SKILLS

Mother tongue(s): Croatian

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

talijanski

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Office365 (Exchange Online, OneDrive, Teams) / Platforme za udaljenu komunikaciju (Zoom, Meet, Teams, Skype, Cisco Webex)

PROJECTS

Professional competitive projects

2024-2026 - team member on the project *SOCRAT - Socializing Craft & contemporary Art for sustainable Tourism*, financed by the European Regional Development Fund

2020-2023 - team member on the project *Be prepared and competent!*, UP.03.3.1.04.0003, financed by the European Social Fund

2020-2023 - team member on the project *TAKE IT SLOW - Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow*, ID: 10255547, financed by the European Regional Development Fund

2019-2022 - team member on the project *Excellence and efficiency in higher education in the field of economics - E4*, financed by the European Social Fund

2019-2020 - team member on the project *REVIVAL - Revitalization and reuse of the lost 20th century heritage in the Adriatic landscape*, financed by the European Regional Development Fund

2018-2019 - team member on the project for creation of *Tourism Development Strategy of the Municipality of Zadvarje 2019-2025* (development study), Zadar, University of Zadar

2015-2016 - team member on the project for creation of *Tourism Development Strategy of the City of Zadar for the period 2016-2026* (development study), Zadar, University of Zadar

2015-2016 - team member on the project *Director: profession and qualification, not a function*, HR. 3.1.15 -0040, co-financed by the European Social Fund

2012-2013 - team member on the project for creation of *Zadar County Tourism Development Master Plan 2013-2023*. (development study), Zadar, Zadra & University of Zadar

HONOURS AND AWARDS

Honours and awards

2021 - winner of the Rector's Award 2021 at the University of Zadar for successful cooperation with the economy through the preparation and implementation of professional projects

INTERNATIONAL MOBILITY

International mobility

2024 - Erasmus+ mobility program, Vistula School of Hospitality, Warsaw, Poland

2019 - Erasmus+ mobility program, Çanakkale Onsekiz Mart Üniversitesi, Faculty of Tourism, Çanakkale, Turkey

2019 - Erasmus+ mobility program, ISAG – European Business School, Porto, Portugal

2015-2016 - Erasmus+ mobility program, Institute of Economics, Charles University in Prague, Czech Republic

2014 - Invited lecture on the topic *The socio-economic role of tourism*, Fort Lewis College, Durango, USA

2013 - Erasmus+ mobility program, University of Primorska, Faculty of Tourism, Portorož, Slovenia

2013 - Invited lecture: Alpen-Adria University of Klagenfurt, Department for Marketing and International management: „Short time study abroad in SEE-CEE“, within the Master` degree programme in International management at the Alpen-Adria University of Klagenfurt, Zadar

2012 - Invited lecture: Alpen-Adria University of Klagenfurt, Department for Marketing and International management: „Short time study abroad in SEE-CEE“, within the Master` degree programme in International management at the Alpen-Adria University of Klagenfurt, Zadar

Training

- 2025** - participation in the training *Data Visualization as a Support for Business Decision-Making*, as part of the EDIH Adria project, Rijeka
- 2025** - participation in the training *Train the trainer: Generative AI in Education*, as part of the EDIH Adria project, Rijeka
- 2025** - participation in the training *Basics of Work in QGIS*, Zadar, University of Zadar
- 2024** - participation in the training *Soft Skills and Teaching Pedagogy*, as part of the EU-CONEXUS Teaching Academy, Zadar, University of Zadar
- 2022** - participation in the seminar on *Ensuring and Improving the Quality of Science and Teaching Competencies in Higher Education*, as part of the project Competency Standards of Teachers, Pedagogues and Mentors, Zadar, University of Zadar
- 2020** - participation in the workshop *Descriptive and Inferential Statistics in Economics*, Zadar, University of Zadar
- 2018** - participation in the workshop *Qualitative research with nVIVO*, Scientific Center of Excellence for School Effectiveness and Management and University of Zadar, Zadar, University of Zadar Zadar
- 2017** - participation in the Interdisciplinary summer school *Zadar 2020 - Public spaces of the city of Zadar - tradition and contemporary needs*, Zadar, University of Zadar
- 2017** - participation in the professional development program for higher education teachers, Zadar, University of Zadar, Stjepan Matičević Center
- 2016** - participation in the *South East European Forum on Management and Leadership in Education 2016* - Development of guidelines for the exchange of knowledge, experiences and cooperation in the educational system, Zadar
- 2016** - participation in the *EnGAGING Gamification for Growth Hacking Academy*, Ancona, Italy
- 2016** - participation in the tourism forum *Destination Forum Zadar 2016*, Zadar
- 2015** - participation in the interdisciplinary summer school *Zadar 2020 - Encounter with a garden city - the relationship between the city and its rural hinterland, rural-urban continuum Zadar/Ravni kotari*, Zadar, University of Zadar
- 2015** - participation in the *International Summer school of cultural tourism*, within the project Renovation and tourist valorization of the cultural and historical complex of the Rector's Palace RC.1.1.05-0117, Zadar, University of Zadar
- 2014** - participation in the workshop *Applied Econometrics Course: Introductory Time Series Econometrics*, Zagreb, Faculty of Economics Zagreb
- 2013** - participation in the professional development program for higher education teachers, academic year 2013/2014, Zadar, University of Zadar, Stjepan Matičević Center
- 2011** - participation in the program Intensive study module on *Physical Planning in Tourism, 6th International Tourism and Hospitality Academy at Sea*, Croatia
- 2011** - participation in the workshop *Intellectual Property: Legal Aspects*, Zagreb, University of Zagreb

PROJECTS

Scientific projects

2021-2024 - team member on the project *EU-CONEXUS RESERCH FOR SOCIETY – RFS*, Horizon 2020 Framework Programme

2022-2023 - team member on the project *BLUE-CONNECT-RECONNECT SCIENCE WITH BLUE SOCIETY*, Horizon 2020 Framework Programme

2021-2023 - team member on the project *RURALSPOT - System of indicators for sustainable tourism development in rural areas*, financed by the University of Zadar

2020-2024 - team member on the project *Adriatic Maritime Pilgrimages in Local, National and Transnational Context*, financed by the Croatian Science Foundation

ASSIGNMENTS AT THE UNIVERSITY OF ZADAR

Assignments at the University of Zadar

2023 - Member of the University Council of the University of Zadar

2020- Deputy Head of the University Postgraduate Specialist Study in Leadership and Management of Educational Institutions, at the Stjepan Matičević Center of the University of Zadar

2013-2015 - Member of the Senate of the University of Zadar

2015-2017 - Member of the Senate of the University of Zadar

2017-2021 - Member of the Senate of the University of Zadar

ORGANIZACIJA ZNANSTVENIH SKUPOVA I LJETNIH ŠKOLA

Organizacija znanstvenih skupova i ljetnih škola

2025 - International Scientific Conference *MIC 2025 Zadar, Navigating Change: Resilience and Innovation for a Sustainable and Digital Era*, University of Zadar, Zadar, Croatia

2023 - International Scientific Conference *1st International Conference on Global Advances in Management and Economics – GAME*, University of Zadar, Zadar, Croatia

2022 - International Scientific Conference *ISISA 18th Islands of the World Conference: Islands: Nature and Culture, Conference Islands of the World: Nature and Culture*, Zadar, Croatia

2019 - International *Summer School of Cultural Tourism*, University of Zadar, Zadar, Croatia

2016-2018 - Interdisciplinary *Summer School Zadar 2020*, University of Zadar, Faculty of Architecture in Zagreb, Zadar, Croatia

2015 - International *Summer School of Cultural Tourism*, University of Zadar, Zadar, Croatia

2013 - International *Scientific Conference Myths of Tourism*, University of Zadar, Zadar, Croatia

2012 - International *Scientific Conference Pilgrimage and Sacred Place in Central and Eastern Europe: Place, Politics and Religious Tourism*, University of Zadar, Zadar, Croatia

GOOGLE SCHOLAR PROFILE

Google Scholar profile

https://scholar.google.cz/citations?hl=hr&user=m_7IH6AAAAAJ

CRORIS PROFILE

CroRIS profile

<https://www.croris.hr/osobe/profil/31537>