






## PERSONAL INFORMATION



## Sonja Brlečić Valčić

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-  Cabinet: 10

**Gender:** Female | **Date of birth:** 27.05.1974. | **Nationality:** Croatian

## SUMMARY

Sonja Brlečić Valčić is an Associate Professor with extensive professional experience in the private sector. Through many years of work in the international oil OFS company *Saipem*, she has acquired significant competencies in the fields of finance, project management, and business process organisation. She has developed strong analytical and planning skills through a combination of academic research and practical business experience. She actively contributes to the promotion of innovation and entrepreneurship by providing expert consultations and advisory support to entrepreneurs.

Her research interests are related to business models, value creation and preservation in companies, corporate, personal, public and international finance, the application of modern analytical methods, as well as the contemporary context of sustainable economic policies.

## WORK EXPERIENCE

- 2022 – **Deputy Head of the Department of Economics**  
University of Zadar, Department of Economics
- 2022 – **Associate Professor**  
University of Zadar, Department of Economics
- 2020 – 2022 **Assistant Professor**  
University of Zadar, Department of Economics
- 2019 – **BV LAB**  
Owner, Business Consulting Craft
- 2017 – 2020 **Assistant Professor**  
Libertas International University, Zagreb
- 2017 – 2020 **Assistant Professor**  
University of Rijeka, Department of Polytechnic – External Lecturer, Rijeka
- 2017 – 2018 **Assistant Professor**  
University of Rijeka, Faculty of Maritime Studies – External Lecturer, Rijeka
- 2004 – 2016 **Organisational Officer, AMFI Department**  
Saipem Mediterranean Services Ltd.; Saipem S.p.A. Branch in Croatia, Rijeka
- 2000 – 2003 **Accountant and Controller / Shift Manager, Reception Department**  
Ugo hoteli d.o.o., Hotel Milenij, Opatija
- 1994 – 1995 **Municipal Fee Officer**  
City Administration of Koprivnica, Koprivnica

## EDUCATION

- 2014 **PhD in Social Sciences (Economics)**  
*Contemporary Approach to the Valuation of Oil and Gas Companies Based on Artificial Intelligence* University of Rijeka, Faculty of Economics, Rijeka
- 2012 **University Specialist in Economics (univ. spec. oec.) – Postgraduate Specialist Study in Accounting**  
*Accounting Information in Business Valuation*  
 University of Rijeka, Faculty of Economics, Rijeka
- 2001 **Master of Economics**  
 University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija

## PERSONAL SKILLS

Mother tongue Croatian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Speaking – Interaction	Speaking – Production	
English	C1	C1	B2	B2	C1

**Levels:** A1/A2 – Basic user; B1/B2 – Independent user; C1/C2 – Proficient user  
 (Common European Framework of Reference for Languages)

## PROFESSIONAL TRAINING

- 2024 – Workshops on the use of AI tools in business and education
- 2018/2019 – AZVO workshops on quality assurance, re-accreditation, internationalisation, and guidelines
- 2014 – Eni Corporate University – Personal Development Techniques
- 2013 – Eni Corporate University – Financial and Economic Aspects of Projects
- 2011 – Altius Consulting Ltd. – Forensic Accounting and Controlling
- 2011 – Eni Corporate University – Legal, Contractual and Insurance Aspects of Projects
- 2011 – Eni Corporate University – OMC Model and Anti-Corruption Procedures
- 2007 – Croatian Accountants Association – Certified Accountant
- 2007 – RRiF – Certified Tax Practice
- 2007 – RRiF – Certified Practice in International Accounting Standards
- 2004 – 2012 – Eni Corporate University, Saipem Team – Various training workshops on business skills, teamwork in multidisciplinary and international teams, recognition and development of personal competences

## ORGANISATIONAL SKILLS

- Member of the Organising Committee, *MIC Scientific Conference: Navigating Change: Resilience and Innovation for a Sustainable and Digital Era*, Zadar, 04–07 June 2025. (<https://www.mic.fm-kp.si/>)
- Member of the Organising Committee, *GAME Scientific Conference*, Brijuni National Park, 05–06 July 2024. (<https://gameconference.eu/conferences/past-conferences/2nd-game-conference/>)
- Chair of the Organising Committee, *IADERA Scientific Conference, Innovation, Artificial Intelligence, Digitalisation, Economics, and Sustainability Research Association*, Zadar, 09–11 October 2024. (<https://iadera.eu/>)
- Chair of the Organising Committee, *GAME Scientific Conference*, Zadar, 16–17 June 2023. (<https://gameconference.eu/conferences/past-conferences/1st-game-conference/>)

## Research projects

- *Jazz Economy of Social Return: Exploring Business Models for the Economy of Quality of Life* (2023–2025) – Project Leader
- *Interaction of Financial Friction in the Hotel Industry and Overall Financial Friction in the Republic of Croatia* (2019–2020) – Project Leader
- *Business and Personal Insolvency – Pathways Out of Over-Indebtedness* (2014–2018) – Researcher
- *Concepts and Methods of Cost and Management Accounting in the Public Sector of the Republic of Croatia* (2014–2015) – Researcher

## DIGITAL SKILLS

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Independent user	Independent user
Levels: Basic user – Independent user – Proficient user (Digital Competence – Self-assessment)				
MATLAB Fundamentals, MAXQDA, MS Office (Word, Excel, PowerPoint)				

Driving licence ▪ B

Other information ▪ Member of the Finance Committee, University of Zadar  
▪ Member of the Operational Working Group for Monitoring the Implementation of Measures and Activities Defined in the Action Plan for Improving Consumer Financial Literacy in the Republic of Croatia

Research profiles CRORIS: <https://www.croris.hr/osobe/profil/32350>  
Goggle scholar: <https://scholar.google.com/citations?user=8FICPQYAAAAJ&hl=en>