



Jurica Bosna

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WORK EXPERIENCE

University of Zadar Zadar, Croatia

Head of the Department of Economics
01/10/2022 – Current

University of Zadar Zadar, Croatia

Assistant professor

18/05/2020 – Current

Courses taught: Managerial Skills, Macroeconomics, Organizational Behavior, and Business Decision-Making.

University of Zadar Zadar, Croatia

Postdoctoral researcher

12/12/2018 – 17/05/2020

University of Zadar Zadar, Croatia

Assistant

01/10/2014 – 11/12/2018

Solana Nin Nin, Croatia

Operational Procurement Manager

10/06/2013 – 10/09/2014

EDUCATION AND TRAINING

01/04/2024 – 30/06/2024

Oxford Advanced Management & Leadership Program University of Oxford

01/10/2014 – 18/07/2018 Pula, Croatia

Doctor of Science (PhD) Sveučilište Jurja Dobrile u Puli, Fakultet za ekonomiju i turizam.

Level in EQF EQF level 8

01/10/2010 – 18/09/2012 Zadar, Croatia

Master of Economics Sveučilište u Zadru

Address Splitska 1, 23000, Zadar, Croatia | **Level in EQF** EQF level 7

01/10/2007 – 19/09/2010 Zadar, Croatia

Bachelor of Economics Sveučilište u Zadru

Level in EQF EQF level 6

LANGUAGE SKILLS

MOTHER TONGUE(S): Hrvatski

Other language(s):

English

Listening B2

Spoken production B2

Reading B2

Spoken interaction B2

Writing B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DRIVING LICENCE

● **Driving Licence: B**

PROJECTS

08/06/2015 – 18/09/2016

● **ECONQUAL Adoption of the Croatian Qualifications Framework (CROQF) principles in higher education institutions in the field of economics**

The purpose of the project is to ensure effective management of the development process of Croatian higher education qualifications, specifically the CROQF register and sub-register. This project is a necessary step towards creating a sustainable higher education system in the field of economics, to the satisfaction of employers, students, and higher education faculty.

01/06/2018 – 01/01/2020

● **Challenges of Financial Integration and Stability in the EU**

The financial integration of transition and post-transition countries is a subject of interest to international scholars involved in this project. The accession of all candidate countries to the single currency area of the European Union (EU) is considered a turning point that will separate the period of preparation for financial integration from the period of full financial integration within the monetary union. The EU single currency area, or a fully integrated EU, represents a pressing issue for the very survival of the economic and financial system.

01/09/2021 – 31/08/2023

● **Youth and the experience economy - a new paradigm and innovative business models**

The research project falls within the field of the experience economy, which some authors also refer to as the economy of experiences. The experience economy represents a new developmental stage of the economy, emerging after the agrarian and industrial phases, and at the same time constitutes a new paradigm in economics. The focus of the project is on young people as the upcoming consumer generation, while the subject of research is the development of new business models.

01/09/2021 – 31/08/2023

● **Macroeconomic expectations and adjustments of the Croatian system on the path toward Banking Union and the Eurozone/NUDGEU**

The scientific contribution of the project lies in the cost-benefit analysis of Croatia's planned accession to the Eurozone, based on comparisons and experiences of other EU member states, such as the Republic of Lithuania, which was the most recent country to join the Eurozone. In addition, the project's contribution is reflected in the incorporation of behavioral economics into the very process of euro introduction in Croatia, through the development of an innovative conceptual model (NUDGEU) based on Nudge theory, which will be applied to encourage Croatia's accession to the Eurozone.

01/10/2023 – CURRENT

● **Jazz Economics of Social Return: Exploring Business Models for the Economy of Quality of Life**

The purpose of this project is to explore the potential impact of jazz economics and social return on investment on business models and quality of life. In line with this aim, the project will analyze the current state of the

economy, the effect of economic conditions on business models and quality of life, and how jazz economics and social return on investment could influence them.

OTHER

07/10/2022 – CURRENT

● **Editor-in-Chief of the international scientific journal Oeconomica Jadertina**

● **Publications**

List of Publications: <https://www.croris.hr/osobe/profil/34694>

10/03/2025 – CURRENT

● **Committees at the national level**

Registered in the database of sectoral experts maintained by the Ministry of Science and Education (MZOM) for Sector IX – Economics and Trade, for participation in committees evaluating applications for the inclusion of qualification standards and sets of learning outcomes in the Register of the Croatian Qualifications Framework (CROQF).

● **Memberships**

Member of the Croatian Society of Quality Managers and the Croatian Academy of Management