



Ivona Mikulandra Volić

Date of birth: 03/03/1974 | **Nationality:** Croatian | **Phone number:** (+385) 23400410 (Work) | **Email address:**

involic@unizd.hr | **Address:** Splitska 1, 00385, 023, Croatia (Work)

WORK EXPERIENCE

 **UNIVERSITY OF ZADAR, DEPARTMENT OF ECONOMICS** – ZADAR, CROATIA

SENIOR LECTURER – 01/10/2007 – CURRENT

lecturer: Business Communication, Business Economics, Entrepreneurship, Business Negotiation, Compensation Management, Entrepreneurial Strategies, Public Management

 **ŠIBENIK UNIVERSITY OF APPLIED SCIENCES** – ŠIBENIK, CROATIA

LECTURER – 01/11/2000 – 01/10/2007

lecturer: Travel agencies, Basics of tourism, Enology and sommelier

EDUCATION AND TRAINING

1999 Opatija, Croatia

MAG.OEC Faculty of Tourism and Hospitality Management, University of Rijeka

Website <https://fthm.uniri.hr/>

2023 – CURRENT Split, Croatia

DOCTORAL STUDY (BUSINESS ECONOMICS) Faculty of Economics, Business and Tourism, University of Split

Website <https://www.efst.unist.hr/>

LANGUAGE SKILLS

Mother tongue(s): **CROATIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C2	C2	C2	C2
ITALIAN	B2	B2	B2	B2	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Microsoft Office | Microsoft Word | Microsoft Powerpoint | Outlook | Microsoft Excel | Google Drive | Google Docs

PROJECTS

2021 – 2023

Youth and the Experience Economy - a new paradigm and innovative business models (MLADCI)
University of Zadar, Research projects IP UNIZD-2021-01

2015 – 2016

ECONQUAL - Adoption of the Croatian Qualification Framework Principle (CroQF) in Higher Education Institutions in the Field of Economics, Principal investigator: Faculty of Economics, University of Rijeka

● **INTERNATIONAL MOBILITY**

2024

International Teaching Staff Exchange and Blended Intensive Program: "Alternative Finance Perspectives and Challenges"

Participation in the International Teaching Staff Exchange and Blended Intensive Program: "Alternative Finance - Perspectives and Challenges" organized by Kazimierz Wielki University, Bydgoszcz, Poland with lectures on Policies for promoting entrepreneurship: the role of alternative financing II International Business Week: Teaching in the Digital Era

2024

II International Business Week: Teaching in the Digital Era, Universidad Católica de Valencia, Spain

Participation with a lecture on the topic of Redefining entrepreneurial failure

● **RESPONSIBILITIES AT THE DEPARTMENT OF ECONOMICS**

CURRENT

ECTS coordinator

CURRENT

Member of the Quality Committee

● **PROFESSIONAL DEVELOPMENT**

2025

participation in the EU-CONEXUS Teaching Academy - Soft skills and teaching pedagogy; Applying Challenge-Based Learning (CBL) methodology in teaching

2025

participation in training Train the trainer: Generative AI in education, as part of the EDIH Adria project, Rijeka

2025

participation in the EU-CONEXUS education Lunch and Learn Series “Bridging the Gap: Supporting Gen Z’s Transition to Higher Education”

2024

participation in the Soft Skills and Teaching Pedagogy education, as part of the EU-CONEXUS Teaching Academy, Zadar, University of Zadar

2022

participation in the training Advanced teaching competencies for higher education teachers of the Center for Research and Development of Lifelong Learning of the Faculty of Philosophy in Split within the framework of the CROQF project: Excellence and efficiency in higher education in the field of economics

● **SCIENCE POPULARIZATION ACTIVITIES**

2025

co-leader of the workshop within the Science Festival: NETWORKING and AI tools: LinkedIn profile optimization for students

2024

co-leader of the workshop within the Science Festival: Intelligence in business: Innovative solutions and application of artificial intelligence

2023

workshop leader at the Science Festival: Entrepreneurial Society and Redefining Failure

- **CRORIS PROFILE**

CroRis Profile

<https://www.croris.hr/osobe/profil/39457>

Link <https://www.croris.hr/osobe/profil/39457>

- **GOOGLE SCHOLAR PROFILE**

Google Scholar Profile

<https://scholar.google.com/citations?user=q-inkvEAAAAJ&hl=hr&oi=ao>

Link <https://scholar.google.com/citations?user=q-inkvEAAAAJ&hl=hr&oi=ao>