



Božena Krce Miočić

📍 **Work :** Mihovila Pavlinovića 1, 23000, ZADAR, Croatia

✉ **Email:** krceb@unizd.hr

Date of birth: 20/03/1970 **Nationality:** Croatian

WORK EXPERIENCE

University of Zadar

City: Zadar | **Country:** Croatia

[20/10/2024 – Current]

Full Professor

- Scientific research in the field of Economics (Tourism)
- Teaching at all levels of study
- Chair of the Section of Tourism at the Department of Economics

University of Zadar

City: Zadar | **Country:** Croatia

[03/2018 – 08/2024]

Associate Professor

- Scientific research in the field of Economics (Tourism)
- Teaching at all levels of study
- Deputy Head of the Department of Tourism and Communication Sciences

University of Zadar

City: Zadar | **Country:** Croatia

[05/2012 – 04/2018]

Assistant Professor

- Scientific research in the field of Economics (Tourism)
- Teaching at all levels of study
- Deputy Head of the Department of Tourism and Communication Sciences

University of Zadar

City: Zadar

[11/2010 – 06/2012]

Senior Lecturer

- Lectures at undergraduate and graduate level (Tourism, Marketing)
- Scientific research in the field of Economics (Tourism)

University of Zadar

City: Zadar | **Country:** Croatia

[10/2004 – 12/2010]

Teaching Assistant

- Lectures at undergraduate and graduate level (Tourism, Marketing)
- Scientific research in the field of Economics (Tourism)

International Seaport Management d.o.o

City: Zadar | **Country:** Croatia

[11/2002 – 10/2004]

Head of Marketing at Marina Dalmacija Plc and Marina Borik Ltd

- maintenance of computers

- relations with suppliers
- coaching a junior Ice Hockey team (10 hours/week)

Kepol terminal d.o.o.

City: Zadar | **Country:** Croatia

[08/2001 – 12/2002] **Vice Director**

Grafotehna d.d

City: Zagreb | **Country:** Croatia

[04/1995 – 08/2001] **Procurement and Import-Export Manager**

Bezet s.p.o.

City: Zagreb | **Country:** Croatia

[08/1992 – 04/1995] **Import-Export Specialist**

EDUCATION AND TRAINING

[07/2011] **PhD in Economics**

Faculty of Economics and Business, University of Zagreb <https://www.efzg.unizg.hr/>

Address: Trg J. F. Kennedyja 6, 10000, Zagreb , Croatia | **Field(s) of study:** Ekonomija | **Level in EQF:** EQF level 8

Ekonomski fakultet Sveučilišta u Zagrebu Izvandoktorski poslijediplomski studij iz ekonomskih znanosti

Obranjena doktorska disertacija „Valorizacija ekonomskih komponenti razvoja nautičkog turizma“ izradila je pod mentorstvom prof.dr.sc. Nevenke Čavlek.

[1995 – 2002] **Master of Science in Economics (MSc Economics)**

Faculty of Economics and Business, University of Zagreb <https://www.efzg.unizg.hr/>

Address: Trg J. F. Kennedyja 6, 10000, Zagreb , Croatia | **Field(s) of study:** Ekonomija | **Level in EQF:** EQF level 7

Poslijediplomski znanstveni studij iz poslovne ekonomije, smjer Teorija i politika marketinga

[08/1987 – 02/1992] **Master's Degree in Economics**

Faculty of Economics and Business, University of Zagreb

Address: Trg J. F. Kennedyja 6, 10000, Zagreb , Croatia | **Field(s) of study:** Ekonomija | **Level in EQF:** EQF level 7

Smjer: Trgovina i razmjena

LANGUAGE SKILLS

Mother tongue(s): Croatian

Other language(s):

English

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PROJECTS

- [09/2020 – 10/2023] **RURAL SPOT**
Link: <https://tikz.unizd.hr/znanost/projekti/rural-spot>
- [02/2020 – Current] **EU-CONEXUS Research For Society**
- [01/06/2020 – 01/06/2023] **VODIME – Vode Imotske krajine**
Link: <https://vodime.eu/>
- [01/09/2019 – 31/10/2022] **EU-CONEXUS**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/eu-conexus>
- [01/10/2020 – 30/10/2023] **TAKE IT SLOW - Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/take-it-slow>
- [29/05/2020 – 29/12/2023] **Budi spreman i kompetentan!**
Ovdje opišite...
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/budi-spreman-i-kompetentan>
- [22/03/2019 – 22/03/2022] **Razvoj i unapređenje studijskih programa sukladno HKO-u na Sveučilištu Jurja Dobrile u Puli**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/hko-pula>
- [22/03/2019 – 22/03/2022] **Izvršnost i učinkovitost u visokom obrazovanju u polju ekonomije - E4,**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/e4>
Modernizacija sustava strukovnog obrazovanja i osposobljavanja, voditelja projekta Agencije za strukovno obrazovanje 2014. -2020.
Member of the Working Group for the Analysis and Conceptualisation of the Methodology for Developing Sectoral and Vocational Curricula
- [01/01/2019 – 06/2023] **Experience, Discover & Valorise Hidden Treasure Towns and Sites at Adriatic Area – EXCOVER**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/excover>
- [14/08/2017 – 14/10/2019] **ZADAR BAŠTINI – Integrirani kulturni program Grada Zadra 2020**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/zadar-bastini>
- [01/01/2018 – 30/06/2019] **ATRIUM PLUS Architecture of the Totalitarian Regimes of the XX^oCentury in Urban Management PLUS (Arhitektura totalitarnih režima XX stoljeća u gospodarenju urbanim razvojem PLUS),**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/atrium-plus>
- [18/06/2015 – 30/09/2016] **Ravnatelj: profesija i kvalifikacija, a ne funkcija**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrсени-projekti/ravnatelj>

- [01/10/2014 – 30/09/2016] : **Obnova i turistička valorizacija kulturno povijesnog kompleksa Kneževe palače**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrzeni-projekti/knezeva-palaca>
- [29/05/2020 – 29/05/2022] **JEDRO - Jadranski međusektorski edukacijski i društveni centar za održivi razvoj otoka**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrzeni-projekti/jedro>
- [01/06/2022 – 30/11/2023] **PODUZMI - Učinkovito aktivno PODUčavanje i učenje o PODUzetništvu u gospodarski nerazvijenim i ruralnim PODručjima**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/zavrzeni-projekti/poduzmi>
- [01/03/2024] **SOCRAT - Socializing Craft & contemporary Art for sustainable Tourism**
Link: <https://uzz.unizd.hr/znanstveno-istrazivacki-projekti/projekti-u-tijeku/socrat>