



Borna Buljan

Work : Ul. Dr. Franje Tuđmana 24i, 23000, Zadar, Croatia

Email: bbuljan@unizd.hr **Phone:** (+385) 23345025 **Website:** <https://ekonomija.unizd.hr/>

WORK EXPERIENCE

University of Zadar, Department of Economics <https://www.unizd.hr/>

Address: Ulica dr. Franje Tuđmana 24i, 23000, Zadar, Croatia | **Email address:** bbuljan@unizd.hr | **Business or sector:** Education

[03/2020 – Current] **University research assistant**

AGRRA - Agency for Rural Development of Zadar County <http://www.agrra.hr/>

Address: Ivana Mažuranića 28a, 23000, Zadar, Croatia | **Business or sector:** Agriculture, forestry and fishing

[01/2019 – 03/2020] **Associate**

Hotel Pinija <https://hotel-pinija.hr/>

Address: Ulica V 1a, 23231, Petrčane, Croatia | **Business or sector:** Accommodation and food service activities

[04/2015 – 01/2019] **Receptionist**

EDUCATION AND TRAINING

[2021 – Current] **Participant of interdisciplinary inter-university doctoral study Entrepreneurship and Innovativeness**

Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek <http://www.ices.hr/>

Address: Trg Ljudevita Gaja 7, 31000, Osijek, Croatia | **Level in EQF:** EQF level 8

[2012 – 2015] **Graduate university study programme Entrepreneurship in Culture and Tourism (MA)**

University of Zadar, Department of Tourism and Communication Studies <https://www.unizd.hr/>

Address: Ulica dr. Franje Tuđmana 24i, 23000, Zadar, Croatia | **Level in EQF:** EQF level 7

[2009 – 2012] **Undergraduate university study programme Culture and Tourism (BA)**

University of Zadar, Department of Tourism and Communication Studies <https://www.unizd.hr/>

City: Zadar | **Country:** Croatia | **Level in EQF:** EQF level 6

LANGUAGE SKILLS

Mother tongue(s): Croatian

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

German

LISTENING B1 READING B2 WRITING B2

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Web of Science (WOS) | Microsoft Office (Word, Excel, Power Point) | Hotel reservation systems | e-Learning platforms (Loomen, Merlin) | Reference Management softwares Zotero EndNote Mendeley | Very good teamwork skills | Excellent business skills in the field of economics and entrepreneurship | Distance communication platforms (Zoom, Google Meetings, MS Teams, Skype) | Organizational skills | Communication skills | Sustainable tourism | EU project management and implementation | Rural development

PROJECTS

- [2024 – 2026] **project team member "SOCRAT - Socializing Craft & contemporary Art for sustainableTourism", INTERREG Italy-Croatia 2021 - 2027, University of Zadar**
- [2023 – 2024] **project team coordinator for Croatia for the international survey "GUESSS 2023 - Global University Entrepreneurial Spirit Students' Survey", University of Zadar, Department of Tourism and Communication Studies**
- [2022 – 2023] **project team member "PODUZMI – Effective Active Teaching and Learning on Entrepreneurship in Economically Underdeveloped and Rural Areas", Financial Mechanism of the European Economic Area (EEA) and the Kingdom of Norway, University of Zadar**
- [2021 – 2023] **project team member "RURAL SPOT - Sustainable tourism indicators system in rural areas", University of Zadar**
- [2020 – 2021] **project team member for Croatia for the international survey "GUESSS 2021 - Global University Entrepreneurial Spirit Students' Survey", University of Zadar, Department of Tourism and Communication Studies**
- [2020 – 2023] **project team member "TAKE IT SLOW - Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow, Priority Axis: Environment and cultural heritage", 2014 – 2020 Interreg V-A, Italy – Croatia CBC Programme, University of Zadar**
- [2019 – 2020] **project team member "INVESTINFISH - Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain", 2014 – 2020 Interreg V-A, Italy – Croatia CBC Programme, AGRRA - Agency for Rural Development of Zadar County**
- [2019 – 2020] **project team member "E-CITIJENS - Civil Protection Emergency DSS based on CITizen Journalism to Enhance Safety of Adriatic Basin", 2014 – 2020 Interreg V-A, Italy – Croatia CBC Programme, AGRRA - Agency for Rural Development of Zadar County**
- [2019 – 2020] **project team member "Apprenticeship HUB - Apprenticeship HUBs in agro-food sector", Erasmus+, AGRRA - Agency for Rural Development of Zadar County**

STRATEGIC DOCUMENTS

- [2023] member of the expert team during the creation of the Smart Action Plan for preservation, valorization and management of the gastronomic heritage of Ravni Kotar (Zadar County), University of Zadar within the TAKE IT SLOW - Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow, Priority Axis: Environment and cultural heritage"; 2014 – 2020 Interreg V-A, Italy – Croatia CBC Programme

INTERNATIONAL RE- SEARCH MOBILITY

- [2025] Erasmus + mobility on the doctoral level (5 months), University of Klagenfurt, Klagenfurt, Austria
- [2024] Erasmus+ mobility for the purpose of teaching (7 days), Vistula School of Hospitality, Warszaw, Poland
- [2022] Erasmus+ mobility for the purpose of teaching (7 days), University of Klagenfurt, Klagenfurt, Austria

ADDITIONAL EDUCATION

- [2024] participation in the doctoral workshop at the conference "IADERA 2024", University of Zadar
- [2024] participation in the education "Application of generative AI in education: design of teaching content", EDIH Adria and University of Rijeka
- [2024] participation in the education "AI se educiraj", Croatian Artificial Intelligence Association
- [2024] participation in the workshop "Experimental designs: characteristics and pitfalls from research idea to realization", Josip Juraj Strossmayer University of Osijek
- [2024] participation in the training „Open data and visual analytics“, University of Zadar
- [2023] participation in the education "MAXQDA software for qualitative research methods" in the framework of the project "RURAL SPOT - Sustainable tourism indicators system in rural areas", University of Zadar
- [2022] participation in the training of higher education teachers „Research on micro-qualifications in higher education“, University of Zadar
- [2022] participation in the doctoral workshop at the conference "UNESCO UNITWIN - Heritage, Sustainability & Innovation in Tourism", University of Primorska, Faculty of Tourism Studies - Turistica, Portorož
- [2022] participation in the education "Improvement of teaching competencies for higher education teachers", Center for Research and Development of Lifelong Learning, Faculty of Humanities and Social Sciences in Split
- [2022] participation in the "Set of workshops in the field of pedagogical competences" in the framework project "Development and improvement of study programs in accordance with the Croatian Qualification Framework at Juraj Dobrila University in Pula", Juraj Dobrila University in Pula
- [2021] participation in the education entreTIME program – The European Program in Entrepreneurship for Educators (75 hours)

[2021] participation in the workshop "Student-centered pedagogies", UNITA Teaching & Learning Centers Network

[2020] participation in the workshop "Descriptive and inferential statistics in economics", University of Zadar

ORGANISATIONAL RESPONSIBILITIES AT THE UNIVERSITY OF ZADAR

[2024 – 2025] representative of teaching and research assistants at the Department of Tourism and Communications Studies, University of Zadar

[2021 – 2025] ECTS and Erasmus+ coordinator, Department of Tourism and Communication Studies

CRORIS PROFILE

<https://www.croris.hr/osobe/profil/35942?lang=en>

GOOGLE SCHOLAR PROFILE

<https://scholar.google.com/citations?hl=hr&user=HWx1licAAAJ>